

# THE CAFFEINE CULTURE @MHI SUMMER '18

You smell the beans as they grind, followed by the intense aroma as your coffee brews. When the first taste makes you smile, I am thrilled. It's all about relationships, the different ones I nurture every day. I listen when you tell me what coffee means to you, what you like best. When I call Mike, Steve, David & Gary our roasters, we speak about the next batch of coffee and how to make it better for you. I pass along your words. I built our "farm to roaster to table" coffee program for you. I love coffee! Drinking, brewing, talking, learning & teaching about coffee.

I look forward to talking "coffee" with you. It would be my pleasure to brew your perfect cup. *J "captain of caffeine"*

## NORTH FORK ROASTING CO. SOUTHDOLD NY CRAFT ROASTED COFFEE

If it weren't for the passion shared by 'partners & coffee junkies' Jess Dunne and Jennilee Morris the North Fork Roasting Co. might never have been born. Valentines Day 2015 marked the opening of the North Fork's 1st 'Third Place' coffee house! A close knit farming community of artisans and craftsmen provide the standing room only popularity, affection and excitement that continue to fuel this caffeinated love affair with coffee!

|   |  |
|---|--|
| house roast @ sweet tones of maple -M-    | nicaraguan @ brown sugar . nutty . milk chocolate -L-      |
| sumatra @ distinct & dark earth tones -M- | beetlejuice @ espresso . tart cherry . hazelnut . coco -D- |

## DEATH WISH COFFEE THE WORLD'S STRONGEST COFFEE

What is the world's strongest coffee, anyway? Mike asked himself that question as he served the darkest, boldest roast he could find to his drowsy customers. Not content with the beans or the brew, he spent countless weeks, late nights, early mornings, cupping, testing, and tasting. He finally got it right and Death Wish Coffee was born. The world's strongest coffee was created using the perfect blend of beans and a unique roasting process! "I wanted to bring something new and powerful to the coffee world" Mike Brown

|   |  |
|---|--|
| valhalla java . odin force @ nutty . chocolate . smooth -D- | death wish @ roasted cashews . bourbon . brown sugar X-D |
|---|--|

## BABY'S COFFEE AMERICA'S SOUTHERNMOST COFFEE ROASTER

Gary & Olga create the buzz in a small building on the uptown side of Key West, Florida's famous Duval Street. Rumor has it that Earnest Hemingway rolled some dice with the local "conchs" back in 1920 when a Cuban family ran a cantina in the very same building. It's no surprise that their next location would be Breaux Bridge Louisiana! Two caffeinated cultures that cook the magic into Baby's Coffee.

100% premium arabica coffee beans, nothing added, roasted for just in time delivery, by a small family business. That's as good as it gets!

|  |   |
|--|---|
| voodoo queen @ smoke . chocolate . red wine -L-          | baby's breakfast roast @ the perfect morning cup -L-          |
| key west old town @ slightly nutty . full city roast -D- | hemingway's hair of the dog @ full bodied . high caffeine -M- |

## IRVING FARM COFFEE ROASTERS NEW YORK THROUGH + THROUGH

In 1996 Steve and David opened a tiny neighborhood café on Irving Place in Gramercy Park. 20 years later Irving Farms has grown into one of New York's most beloved hometown roasters. These college friends have focused on direct relationships with farmers, sustainable practices and a philosophy of quality over quantity. We love them for their coffee and greatly appreciate them for their green coffee buying program!

|   |  |
|---|--|
| rainforest foundation project @ dark chocolate . smoke -L-  | farm brew organic @ sweet . herbal . round -M-       |
| decaf farm brew @ dark chocolate . robust . sweet smoke -M- | blackstrap espresso @ heavy . molasses . caramel -D- |

|                            |             |  |                        |
|----------------------------|-------------|--|------------------------|
| soft brew by george sowden |             | pour over  | black eye              |
| cappucino                  | caffe latte | espresso   | cafe americano . longo |
| cafe au lait               | caffe mocha | thco drinking chocolate . five acre farms milk . agave |                        |